StartupBootCamp
HighTechXL | Eindhoven
Accelerating High Tech Startups

A startupbootcamp accelerator
Nr. 1 accelerator in Europe
... a proven model and solid track record ...

evaluated 2,270 startups submissions,
for 6 city programs,
accelerated 70 startups,
85% still active,
Expanded to other cities
Global organization

... ability to attract international startup talent (top 3%) ...

SBC pitch events in 30 cities across the globe
The Netherlands
...regions and drivers...

Three major economic regions, each with specific characteristics and opportunities...

Source: Brainport 2020 Top Economy, Smart society
Silicon Valley of Western Europe!

...Others have already spotted the potential...

...Eindhoven is 1 of just 7 cities with everything in place to become the next “Silicon Valley”...(Fortune, 2012)

The Netherlands is just behind the US as Most favored Nation for High Tech Companies World-wide (Bloomberg, 2013)

...Eindhoven is hands-down the most inventive city in the world based on one of the most commonly used metrics for mapping the geography of innovation, which is called “patent intensity.” (Forbes, 2013)
**StartupBootcamp HighTechXL**

... accelerating High – Tech companies...

<table>
<thead>
<tr>
<th>Mission</th>
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<tbody>
<tr>
<td>To be the best High-Tech business accelerator in the world.</td>
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<tr>
<th>Location</th>
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<tr>
<td>High Tech Campus Eindhoven: “smartest 1km² in the world” (120+ high tech companies)</td>
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<th>Strategy</th>
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<tr>
<td>Attracting international entrepreneurial talent through our global HT ambassador network</td>
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<table>
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<th>Why an accelerator?</th>
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<td>Well developed High Tech ecosystem of Brainport: great place to accelerate startups!</td>
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### High Tech teams making impact

...specific focus on 8 disruptive technology areas...

<table>
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<tr>
<th>Technology Area</th>
<th>Description</th>
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<tr>
<td><strong>Internet of things</strong></td>
<td>Networks of low-cost sensors and actuators for data collection, monitoring, decision making, and process optimization</td>
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<td><strong>Advanced materials</strong></td>
<td>Materials designed to have superior characteristics (e.g. strength, weight, conductivity) or functionality</td>
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<tr>
<td><strong>Advanced robotics</strong></td>
<td>Increasingly capable robots with enhanced senses, dexterity, and intelligence used to automate tasks or augment humans</td>
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<tr>
<td><strong>Autonomous and near-autonomous vehicles</strong></td>
<td>Vehicles that can navigate and operate with reduced or no human intervention</td>
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<td><strong>Energy storage</strong></td>
<td>Devices or systems that store energy for later use, including batteries</td>
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<td><strong>3D printing</strong></td>
<td>Additive manufacturing techniques to create objects by printing layers of material based on digital models</td>
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<tr>
<td><strong>Renewable energy</strong></td>
<td>Generation of electricity from renewable sources with reduced harmful climate impact</td>
</tr>
<tr>
<td><strong>Lifetech - Medtech</strong></td>
<td>21st century healthcare, including the “quantified self”. Technologies to improve personal wellbeing</td>
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The Dream Location
120+ neighbours to HighTechXL
... brands within 5 minutes walk! A real “leaderboard”...
Goals HighTechXL
...boosting innovation power in the Brainport region...

SBC – High TechXL program funded for next 3 years...

- Screening 1,200 international startups
- Selecting and accelerating 30 high tech startups
- Bring in 24 new companies from abroad.
- Generate > 200 new jobs in the region
Milestones 2013-2014 program

...start with 10 top teams on November 11th ...

Sept. 8th

DUTCH TECHNOLOGY WEEK

may 2013

companies selection

pitch days

Sept. 8th

march 2014

next 100 day support

Oct. 14&15th

feb 2014

demo day

Nov. 11th

nov 2013

main program

feb 2014

next 100 day support

Nov. 11th

may 2014

next 100 day support

Feb. 21st

may 2014

next 100 day support
The deal

...standard SBC contract ‘non negotiable’...

Sponsored services. Estimated value €600k per team

Living expenses for each team. €15k per team

Free office space on the Strip HTC

Active support 150+ mentors

Access to 200+ investors

Good value, low cost housing facilities

London/Silicon Valley roadshow

Alumni program

8% equity
Thanks

The High-Tech Accelerator